

www.aartexfurnishings.com





Say hello to the new year with Aartex Furnishings latest portfolio of collections. From fresh perspectives on enduring trends to beautiful finishes inspired by global travel influences, our Spring/Summer 24 Collections are brimming with character.

Discover New Destinations with prints featuring grand architecture and tropical flora and fauna, or open the door to nature with trailing florals complemented by delicate lace work. On-trend boucle finishes inspire trend-led décor schemes, with a diverse palette anchoring this season's confident designs.

















#### Peshawari:

The beautiful mind of an artist is blessed with divinity. We realized this fact when we set to collaborate with a talented London based designer Chahat Pahwato create something more ethnic, elegant and immemorial. Peshawari represents uniqueness and the passion of creating colourful designs in Damask and Pichwai for your upholstery. The rich textile culture in India with each fabric intricately woven representing ouraristocratic tradition, immersed in bright colours of saffron, crimson, rose, midnight blue, represent India's diverse culture. Pahawa's designs transform your space with her penchant for art.



#### Bukhara

Reflecting the royal Rajasthani culture Bukhara has wide range of fabrics to offer; velvet, suede, cotton and leatherette. All the designs are from Rajasthani textile tradition so they offer an ethnic look that never fails to attract attention. Ethnic designs never go out of fashion so Bukhara is not only traditional but trendy.



#### **Swatch**

Nothing in our lives is ambiguous – our existence too is for a reason. So, Swatch reminds us to pause for a while to introspect. It comes in floral, plain, geometric, stripes and checks so obviously it has a lot to offer us. Suitable for indoors and outdoors it is UV coated, fire retardant, and water repellent. Since it is fungus proof, anti-bacterial and anti-scratch fabric, Swatch has a diverse usage. Swatch inspires to fathom the unknown within you to unearth the hidden qualities.















## Geoge V

George V with its European Boucle fabric that makes your sofas, and other upholstery lookelegant and royal. A kind of a unique aristocratic feeling that ups the ante. It is extremely stylish yet not apparent; its beauty is subtle yet supreme.















#### Gessi

All said and done we wish the upholstery to give a feeling of comfort and an elegant look at the same time. Gessi with textured Corduroy fabric has both the qualities to offer. Choose one of the best cushion and upholstery cloth that flaunts its simplicity amidst a wide range of colours.



#### Jumanji

The desire for a refreshing feeling gets fulfilled with these geometric and floral designs in pastel colours that enchant you with its simplicity and elegance. Along with rendering an exquisite look the leatherette fabric is water repellent, fungus proof, fire retardant, and anti-bacterial. These classy designs capture your imagination and create luxurious interiors for your most loved indoor and outdoor spaces. Self-indulge in the floral bloom and immerse yourself in ethereal bliss.



#### Coop

Perfect for curtains that match your home décor, Coop comes in dimout polyester fabric, which is ideal for light control in your home. It has a combination of florals with damask jacquard fabric that will bring freshness to your interiors. Coop makes you feel rejuvenated and reenergized in the midst of daily mundane life.













#### **Empire Estate**

Empire Estate's speciality is its Boucle Fabric offered in plains, accompanied with embroidery and quilting. Due to its softness and breathable fabric Empire Estate gives a feeling of comfort and luxury thus, making it most suitable for cushions. Scratch proof, easy to clean, and fungus resistantit adds the oomph factor to the space that you desire to beautify.















### **Tegut**

All the magic begins when Tegut that comes in either suede or cotton fabric is chosen to be a part of your interiors. It transforms the look of the space. Sophisticated and different from the usual designs Tegut comes with stripes of varied colours that compels you to step out of the comfort zone rendering a completely new look.



#### Tabasco

Tabasco is our novel offering to your décor in a unique boucle fabric that is washable, eco-friendly, and easy to clean fabric. We keep experimenting and always insist on introducing new fabrics so Tabasco is our promise that you will always be introduced to new designs, patterns and textures.



## Champs élysées

Champs élysées is all about extravagance and splurge thus, this fabric is stylish with delicate and intricate designs. It is an exclusive curtain fabric that gives a rich look to your décor. The moment anyone enters the room with curtains made from Champs élysées, they notice a difference and can't stop complimenting for your amazing choice.











## Muji

Apt for curtains and upholstery Muji offers plain as well as exquisite designs. In whichever format, Muji never fails to enchant people with its beautiful and royal Rajasthani floral booti designs. Capture the essence of the majestic royale tradition with Muji fabric.















#### **Simit**

Whenever life compels you to restrain and refrain from taking that big leap, don't be in doubt. Pick that cue and take that leap. Simit with varied colours in plains is a reminder that most interesting designs are hidden within a plain canvas. So, we introduced Simit in leatherette fabric (that is fire resistant, water resistant, UV coated, fugus proof, and bacteria proof) with plains to show that great things in life come from the routine moments of life.



#### Bohana

Bohana inspires you to flaunt your inner beauty with its wide range of floral, damask, stripes, and geometric designs suitable for cushions and upholstery, Bohana never fails to impress you with its beautiful designs and colours that keep lingering in your mind. The paisley prints of Bohana are more natural, artistic and traditional.



#### **Black Rock**

As you curl yourself in your couch, Black Rock quilts in leatherette fabric make you feel comfortable, relaxed and luxurious. Over and above this luxurious feeling Black Rock has a lot to offer. It is anti-fungal, anti-bacterial, water, fire and oil resistant. The quilted designs come in a range of bright, trendy and pastel colours. We associate quilts with special occasions in our lives that are close to our hearts but the Black Rock range, which has a soft finish and is easy to clean has an extended value to offer.















#### **Beckham**

Suede leatherette fabric with plains reflect a combination of sophistication and simplicity. What is simple is creative yet impressive.

With Beckham by your side the décor is sure to create a lasting impact. Tabasco will leave you in awe with us.















#### Fifth Avenue

Come spring and the nature blesses us with new beginnings. We are surrounded with hope and happiness. We pondered over the idea of recreating this feeling for you thus, introduced Fifth Avenue. It has a wide variety of light, pastel colours to offer with cotton herringbone fabric that suits the summer season as well.



#### **Archies**

Archies is colourful and makes a bold statement apt for those who love to fill their life with colours. It has a range of canvas florals, plains, all over prints, geometrical with boucle fabric. Archies, which has a multi-purpose usage for upholstery, cushions and quilting is a perfect fashion statement for your home décor.



# Why Choose Aartex Furnishings

Get inspired at Aartex furnishings, where you can unleash your creativity and share that with us. Then relax, enjoy, and watch your furnishings getting built gorgeously. Everything provided by us over here is **made in India, in-house weaving, knitting, weaving, bronzing, bonding, foiling, etc.** What makes us stand out?

- Understanding the value of time and emphasizing deadlines and providing all this at a ballpark price.
- Customizing according to the customer needs because their satisfaction is the ultimate priority.
- Not just creating furnishings but creating experiences by making that place look attractive.
- Quality is something that no one can compete with.
- Delivering robust furnishing promptly.

# Vision & Mission of Aartex Furnishings Vision

As we are on a journey to make India beautiful. After catering to a wide range of customers, providing custom furniture, taking care of a range of customer requirements, specializing in manufacturing the finest among the quality designs, and upholstering the furnishings with a wide range of models available in the stock. Eyeing achieving our dream of becoming a one-stop solution for the leading manufacturers of furnishings in Delhi. Added new products like **bed sheets, rugs and carpets, and wallpapers,** that we are going to deal with in the recent future.

Mission

From creating and designing world-class furniture by working artistically to reducing costs and improving our services. Enhancing and personalizing your furnishings so that their soft touch and feel are sure to make you fall in love with them every day. Justifying our business by glorifying our designs for our valuable customers by understanding and imbibing the global trends seamlessly with breathable luxurious fabrics.



# **Journey of Aartex Furnishings**

Mr. Rakesh Sahni and Mr. Mukesh Sahni in 1987 set the foundation of our successful journey of being the best manufacturers of furnishings in Delhi. Considered to be the ultimate solution for the best kind of furnishing needs. By now we have deployed more than 2000 designs with a customer base of 3000 retailers and a wholesale network of 500 customers. Awarded as the best Fabric Designer for setting such quality standards. Now with 2 big factories, 2 showrooms, and 2 back offices, we are standing out in the industry, where people only want thattheir furnishings should be made by us.

# **Future of Aartex Furnishings**

Setting targets and surpassing them is something which we have been doing since so long. With this nature we are not far from becoming the top **manufacturers of furnishings in Delhi.** 

Going to break our records by just doubling the number of designs deployed, customers and the retailers ultimately taking our business to the next level. Involving ourselves in bedsheets, rugs, textures, foiling and digital wallpapers even involving the innovation into this. Then after becoming the **unicorn of the furnishing industry in India**, we will start exporting our fabrics to the **USA** and **Europe**, making their stuff gorgeous

Innovation & Us

Giving a more realistic representation of the true color and texture of the fabric even before you actually touch it. That is how we are setting ourselves apart from the competition where we are going to be considered the uncompetitive geeks in the furnishing industry. ultimate priority.

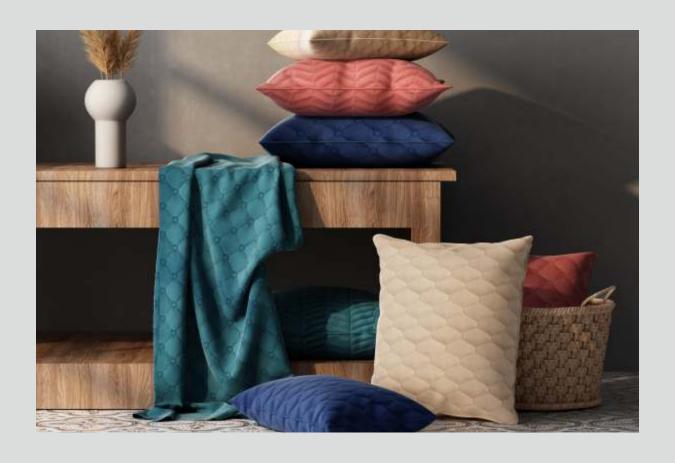
Not just creating furnishings but creating experiences by making that place look attractive.

## WE' RE HONORED

THAT WHEN IT COMES TO STYLE,
YOU THINK OF US
We just want to express how much we
appreciate your business. When you're looking for something
truly special, we hope that we'll continue to be the place
that you think of first.



thank you





Dream it. Live it ..

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